



International conference on :

**New media and audiovisual transformations
in the world**

- reality and challenges -

**28 - 29
November
2023**

Auditorium Riad Bourich

Preamble:

The theme of new media and audiovisual transformations in general stems from a research problem centered on the question that relates mainly to the effects of the digital space (the Internet) and its various manifestations, so that the problem of the audiovisual sector between the public and private, but more so, to the extent of the processions Its secretions of this space, which has a certain specificity, make audiovisual means as media within a set of functions subject to the nature and nature of the system of this space, so many audiovisual institutions were quick to try to adapt to space data Digital, whether by changing the pattern altogether, this is perhaps evident in the emergence of basically digital audiovisual institutions, or the attempt to create some parallels similar to the purpose of competition, or at least to preserve the image of the institution and its economy. This may be what appears in what is known as reality television, social or interactive television, as well as a third category that is not outside the framework of being a traditional digital-copy institution on the Internet, whether in the form of an official website, a social media page and others. Hence, the relationship between the audiovisual sector and the new media, which has introduced the traditional system of this sector to renew its dealings according to the specificity of this space, especially since the data of change occurs both at the technical level and the content; to the public.

On this basis, the process of development of these means is required, especially since the philosophical logic of these audiovisual instruments has changed with the change of field, which in turn allows us many variables to also turn into research questions manifested in subjects that can be studied and analysed, and based on this proposition we can, as researchers, study the transformations of audiovisual media and their relationship to new media in the context of digital transformations, starting from the problem of the institutional framework of these means, which has become subject to many concepts, to various concepts. The media functions provided, to the way or how audiovisual content is delivered within this space, as well as the nature of the audience used for these media.

Therefore, the relationship is based on research and professional jurisprudence, which mainly involves the nature of the audiovisual institution and its adaptation to the digital transformations taking place, especially since the area of competition in this context exists, and the principle of adaptation here is linked to a set of possibilities and strategies that in turn create us appropriate media in line with the data of the digital space. The general question can therefore be asked as follows: **What is the nature of audiovisual transformations in digital spaces?**





Conference topics:

- 01/ The conceptual framework that frames the audiovisual transformation in the shadow of the top space?**
(Problem concepts, paradigms, approaches, theories, and research orientations).
- 02/ The institutional framework that frames audiovisual transformation in the digital space?**
(Problem of the media profession, legal, ethical, regulatory framework).
- 03/ The systematic framework that frames audiovisual transformation in the digital space?**
(The problem of applying quantitative, qualitative and mixed curricula, research tools).
- 04/ Critical framework for research jurisprudence in the field of audiovisual transformations in digital spaces?**



The objectives of the conference:

- Monitoring conceptual problems on the subject of new media and their integration with audiovisual spaces.
- Monitoring the reality of audiovisual media organizations in the digital space and the frameworks governing them
- To address the systematic problems faced by researchers in this context.
- A critical approach to research jurisprudence on audiovisual transformations in digital spaces.
- Foreseeing the future of audiovisual institutions in digital spaces.



Colloquium Committee Members :

Honorary President of the colloquium : Pr Hamdouche Riad.

The General Supervisor of the colloquium : Pr. Mohamed Faouzi Kenzai

The president of the colloquium : Dr. Mohammed Messahe

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