RUDN UNIVERCITY PROFESSORS: LECTURES, MASTER-CLASSES

ROOM 1 INSTITUTE OF URBAN TECHNOLOGY MANAGEMENT UC3 23 OCTOBER 2024, 10.00-12.00

"URBAN DEVELOPMENT AND PLACE BRANDING IN THE **INTERDISCIPLINARY RESEARCH**"

ALOV Ivan

Assistant, Ph.D., Department of Regional Economy and Geography, Faculty of Economics

Processes that Form Segregation in the City: Universal Approach

FROLOVA Elena

Professor, Department of International Economy and Management, Dc of Sc., **Ural Federal University**

Strategizing the Socio-Economic Development of Region: **Conceptual Foundation and Digital Peculiarities** Strategic Plan for City Development: Methodology and **Best Practice**

KHOLINA Veronika

Head of Department (Regional Economics and Geography), Ph.D., Faculty of Economics

Smart Cities: Challenges and Opportunities

CONTEXT

OF

RUDN UNIVERCITY PROFESSORS: LECTURES, MASTER-CLASSES

ROOM 2 INSTITUTE OF URBAN TECHNOLOGY MANAGEMENT UC3 23 OCTOBER 2024, 10.00-12.00

"URBAN DEVELOPMENT AND PLACE BRANDING IN THE CONTEXT **INTERDISCIPLINARY RESEARCH"**

BALASHOVA Svetlana

Head of Department (Economic and Mathematical Modeling), Ph.D., Faculty of Economics

GLAVINA Sofia

Head of the Digital Economy Program, Ph.D., Institute of World Economy

How does the xxx Theory Affects Sales

SELIM Mukhammed

Researcher, Ph.D., Faculty of Economics Challenges

PONOMARENKO Elena

Head of Department (Political Economy), Professor, Faculty of Economics

politiques et économiques



RUDN UNIVERCITY PROFESSORS: LECTURES, MASTER-CLASSES

ROOM 3 INSTITUTE OF URBAN TECHNOLOGY MANAGEMENT UC3 23 OCTOBER 2024, 10.00-12.00

"URBAN DEVELOPMENT AND PLACE BRANDING IN THE CONTEXT OF **INTERDISCIPLINARY RESEARCH**"

CHUPIN Aleksandr

Deputy Dean for Research, Ph.D., Faculty of Economics

MIZEROVSKAIA Uliana

Deputy Dean for Student's Science, Associate Professor, Ph.D., **Faculty of Economics**

NAUMOV Alexey

Head of Department (Socio-Economic Geography of Foreign Countries), Ph.D., Lomonosov Moscow State University

ZHALNIN Vitaly

Head of the Protocol Division, International Protocol Department Intellectual approach of scientific knowledge building to achieve sustainable management in higher education system

The Economic Consequences of Cartographic Aggression: How Businesses Lose Money due to Ignorance of Political Geography

Modern Development of the Global System of Agricultural Regions: Driving Forces, Risks and New **Opportunities**

Protocol for Organizing Visits of Foreign Delegations and Top Officials

