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INFORMATION LETTER №1

X International Student's Scientific Conference

"WORLD ECONOMY IN THE XXI CENTURY: GLOBALIZATION AND REGIONALIZATION"

May 22, 2025

Faculty of Economics of RUDN University
6 Mikluho-Maklaya St, 117198 Moscow
(Online & Offline)

Dear friends and colleagues!

We are glad to invite you to our anniversary conference dedicated to *topical issues and trends in the modern socio-economic development of countries, regions and industries*.

For the third year in a row, the conference will be held as part of the Multilingual Environment Project, and it will allow to exchange views with scientists from different regions of the world in 12 languages, including the official languages of the UN (English, Arabic, Spanish, Chinese, Russian, French), Turkish and languages of African countries.

If you have your own point of view on the trends and phenomena observed in the global economy, as well as a desire to share it, we look forward to seeing you and your reports at the following **sections**:

- Digital evolution: transformation of the global economy in the age of technology and artificial intelligence (in English and Italian).
- National economy transformation in the context of globalization (in English).
- Development of financial instruments for long-term investment in the development of the national economy (in Russian).

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- Sustainable development and innovations (in English).
 - Cities in the socio-economic and geopolitical space (in French and Russian).
 - Latin America in the system of the world economy in the 21st century: realities and prospects (in Spanish).
 - Russia and Turkey in a multipolar world (in Turkish).
 - Global challenges and national strategies: the East in focus of the 21st century (in Chinese).
 - Regional socio-economic development: World and Russian experience (in Russian).
 - Modern models of international marketing in the context of transformation of the global economic landscape (in English).
 - Russia and Arab Countries: areas for cooperation (in Arabic and English).
 - Territorial disputes and regional conflicts in the 21st century (in English and Russian).
 - Management in the era of digital transformation (in English and Russian).
 - Advertising and PR in the modern world (in English).
 - China and Russia in a multipolar world (in Chinese).
 - New agribusiness technologies in ensuring sustainability of agriculture (in English and Russian).
 - Developing countries: path, challenges, progress (in French and Russian).
 - The economics of health: bridging medicine and economic stability (in English and French).
 - Challenges and prospects of modern Africa (in Swahili).
 - Cultural and linguistic processes in Africa (in Afrikaans).
 - Africa in the new world order: politics, economics and culture (in Hausa).
 - Innovation and digital development in African economies (in Amharic).

Target audience: students and graduate students, young scientists, researchers and lectures.

The original articles will be published (after reviewing) in Conference Proceedings, which is supposed to be included in the RSCI database.

Participation in the conference is *free*. Speakers will receive the Participant Certificate.

Terms of participation:

1. Fill out an online application form on the conference website (section "Application") until **April 30, 2025**. In case of co-authorship, the application form should be filled out by each author.
2. Submit the paper and the report presentation (file name should consist of author/ authors surname(s) in Latin letters – for example, "IVANOV") (section "Submit your paper") until **May 11, 2025**. If the paper corresponds to the subjects of the conference, the authors are allowed to participate and may make a presentation. Each participant may be as the main author only once.
3. Online participation available.

Deadlines:

- until April 30, 2025** submitting of the application form on the conference website (section "Application");
- until May 11, 2025** submitting papers and report presentations on the conference website;
- until June 2, 2025** summing up the conference results, sending certificates to participants; presenting the results of the report competition.
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